



INTRODUCING THE SOCIAL VALUE IN HEALTH EXCELLENCE PROGRAMME

Today's agenda and speakers



Becky Jones,
Social Value Specialist,
NHS Arden & GEM



Richard Dickins,
Managing Director,
Social Value Quality Mark CIC



Sol Tannir,
Strategic Account Manager ,
Social Value Portal



Becky Jones,
Social Value Specialist,
NHS Arden & GEM

**“What the Social Value
in Health programme
can offer the NHS and
our partners”**

An influential collaboration

NHS
Arden and
Greater East Midlands
Commissioning Support Unit

90+
Health and
care clients

1,200+
Multidisciplinary
staff

Multi award-
winning
services
and projects

Accredited by



INVESTORS IN PEOPLE
We invest in people Gold



Partnered with



East of England
NHS Collaborative
Procurement Hub

Delivering value for and by the NHS



Available through

200+
organisations
awarded SVQM



4 awards
Recognising
increasing social
value delivery

Independent
Oversight
Panel

A member of



Clients include



Netcompany



Partnered with



100s
of organisations
use us to quantify
their Social Value

10k+
Registered
users

9k+
Projects
managed

Founding
member



Partners Include



The Social Value in Health programme

For healthcare organisations looking to quickly advance their social value position:

- An integrated, best-in-class approach to planning, measuring and accrediting social value
- Delivered through an ambitious new collaboration between industry-leading organisations
- By participating, your organisation will be in a strong position to demonstrate its impact, compete for new business and tackle inequality
- Each level includes bespoke measurement through the Social Value TOM System and expert training and consultancy through Arden & GEM...
- ...and leads to the Social Value Quality Mark[®] Health Award – the first UK-wide accreditation for social value in healthcare.

Open to any health organisation working as part of or with an Integrated Care System.

Apply to support a fair, integrated and sustainable healthcare sector.

Social value – why bother?



Firstly, it's the right thing to do.

Secondly, the new government agrees and plans to introduce a number of measures to increase social value delivery.

The new Labour government has promised to be one that has a focus on sustainability, social justice, community collaboration and local and social enterprise.

These are the building blocks of social value that are delivered through the three elements of social, economic and environmental.

The new Government's social impact pledges



Community Wealth Building

- Boost local economies through policies that support community wealth building
- Significantly expand the co-operative economy and mutual financial services sector
- Prioritise procurement through local businesses, co-operatives and social enterprises that reinvest funds into communities.



Workers' Rights

- Increase the Minimum Wage to the National (or Real) Living Wage
- Ban Zero Hours contracts and extend the right to flexible working for all workers
- Improve access to affordable childcare
- Tackle insecure work and introduce stronger employment protections through a new Employment Rights Bill.



Healthcare

- Cut NHS waiting times with 40,000 more appointments each week
- Implement a Dental Rescue Plan
- Recruit 8,500 additional mental health staff
- Improve NHS infrastructure with new neighbourhood health centres
- Early Support Hubs to improve outcomes for young people.



Education

- Hire 6,500 new teachers, reduce class sizes, and reform Ofsted to provide better information for parents
- Enhance Early Years education, provide free breakfast clubs in every primary school and enable at least two weeks of work experience for students.



Housing

- 1.5 million new homes over the next five years, focusing on affordability and quality
- Reforming planning rules to facilitate housing development and supporting the construction of new towns
- Sites for the new towns will be unveiled by the end of their first year in power.



Crime

- Thousands of extra neighbourhood police officers as part of a Neighbourhood Policing Guarantee
- Restore patrols to town centres with the recruitment of police officers, community support officers and special constables.

The new Government's economic pledges



Procurement Act 2023:

Labour has indicated it wants to review and potentially revise the new legislation, due to be introduced this October to more explicitly incorporate principles that prioritise social value and sustainability within public procurement. They want to favour local and socially responsible organisations within the Act and further increase transparency within public sector procurement.

Green Procurement:

Labour's manifesto commits to sustainable procurement practices by prioritising green and ethical sourcing. It plans to introduce regulations that require greater transparency in supply chains, pushing businesses to demonstrate that their sourcing practices do not contribute to environmental or human rights abuses. Their plans include setting targets for the public sector to purchase 50% of food from local or higher environmental standards sources.

Circular Economy:

The party has committed to banning single use plastics and extending producer responsibility schemes, which make manufacturers responsible for the whole lifecycle of their products. They want to introduce regulations that set minimum standards for product design and repairability. Their manifesto supports the circular economy model, focusing on reducing waste, increasing recycling and encouraging the reuse of materials. They have pledged to create a supportive environment for circular businesses, helping them to scale and compete.



The new Government's environment pledges



Climate Action and Environment: Labour's manifesto outlines plans to make Britain a clean energy superpower. They say they will set up Great British Energy to cut bills and accelerate the transition to clean energy, providing 650,000 jobs in green industries. They want to double onshore wind, triple solar power and quadruple offshore wind by 2030. On the failing health of the UK's rivers, Labour has pledged to introduce special measures for water companies to include independent supervision and severe fine for illegal discharges. They want to create nine new national river walks (one in each region) and three new National Forests.

Specific initiatives planned are:

- Decarbonising electricity by 2030
- Nuclear, carbon capture and hydrogen technologies
- Technologies to ensure warmer homes – either new build or retrofit
- Improving public transport
- Transitioning from fossil fuels to cleaner technologies
- Tackle air pollution
- Supporting farmers and food producers
- Protecting the countryside and dealing with sewage dumps.



Social value – a partnership approach

Arden & GEM has been leading the way for the NHS in social value, creating support options for health organisations to begin and develop their approach to delivering and embedding social value.

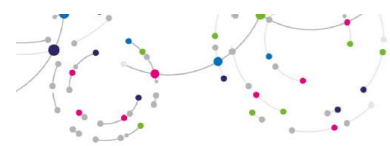
We can't do this on our own.

This is why we are now partnering with the SVQM and the SVP to create the Social Value in Health Programmes – to support NHS organisations to develop their commitments and health focused private sector organisations to improve their approach and help them to better support the NHS.

We are really excited to announce our programme to increase social value understanding, delivery and outputs which will eventually lead to a more sustainable health service, a focus on wellness, rather than illness, and an understanding of the importance of investing for long term change, rather than cutting for short term savings.



Our offer of support



SOCIAL VALUE AND SUSTAINABILITY

Embedding social value and sustainability across organisations and systems through access to multidisciplinary specialist teams



Consultancy and advisory

Social Value Network About SVN News & Events CONTACT US LOG IN

Supporting members to deliver a collaborative, joined up approach to social value across the public sector

Why Join Today

- Gain **knowledge and tools** needed to meet statutory and ethical responsibilities
- Understand your **baseline position** and access annual 'health checks'
- Define what social value means to you and **develop a bespoke plan** to deliver on your commitments
- Be part of a vibrant **Community of Practice** with access to members meetings, forums and events
- Access to a members platform with a wealth of **tools, resources and templates**
- **Advice and guidance** from leading social value experts
- Support the **growth and sharing of skills** within the public sector and wider partners.

Find out more



Social value e-learning, CPD accredited



Social Value Network

FutureNHS ML [Notifications] [Help]

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Social Value Network

Social Value Network

Create a new item

Welcome to the Social Value Network!

We support organisations across the public sector to determine what social value means to them, and then help them to achieve that vision.

To us, social value encompasses everything. It's included in our culture, values, behaviours, leadership, purchasing and selling. It includes environmental, social and economic elements. But importantly, we view it as activities that make things better for our colleagues and local communities.

Become part of our Social Value Network membership programme, and we can help you to determine what social value means to you.

Social Value Network
FOR A FAIRER, BETTER, GREENER PUBLIC SECTOR

Get in touch

Looking for help to embed social value in your organisation?
Need the tools to help you meet your net zero goals?
Want support to develop a bespoke plan to deliver your social value commitments?

Join the Social Value Network and gain the knowledge and tools to help you define and deliver your social value ambitions. Read more about [the benefits of joining the Social Value Network](#).

i Click here to learn about the benefits of membership with the Social Value Network

About us Our membership Free resources

Join our workspace

<https://future.nhs.uk/SocialValueNetwork>

And connect with over 300 like-minded people


Social Value Network



Richard Dickins,
Managing Director,
Social Value Quality Mark CIC

**“The UK’s national
standard for social
value in healthcare”**

The journey



“This has transformed how we work with commissioners, with us able to lead the conversation on how we are delivering, embedding and measuring social value. It has given us a framework for how we approach many aspects of our work.

“Moreover, it has given us a focus to our ethos, vision and brand as a social enterprise.”

Mary Wishart
Director of Strategy & Partnerships
Locala

Preparing for Silver



- **'Benchmark'** – a significant step up, requiring evidence of your impact against your pledges.
- Create a 12-month forecast of your annual social value.
- Understand how this aligns with your peers.
- Involves a full audit quantitative and qualitative process.
- Your stakeholders will be interviewed to verify claims.

THE BENEFITS TO YOU

- A sought-after achievement, valid for 2 years.
- Equipped to respond to social value questions in tenders.
- Workforce benefits in terms of wellbeing, engagement and retention.
- Entry to the SVQM Directory and access to a community.
- Inclusion in PR and social media programme.
- Evidence to demonstrate your commitments in action.

What are we looking for?

- Evidence of delivery against social value pledges.
- Evidence of delivery and achievement against key value indicators.
- If and how social value is embedded into the organisation's culture, processes, policies, strategies and management.
- Engagement with external stakeholders with power and influence that have led to the gathering of evidence of social value claims. (Patients, Partners, Communities)
- Transparent and legitimate social value delivery that can act as a benchmark of delivery and achievement.
- Actions and activities over the period of 12 months.



The audit comprises...

Internal stakeholder engagement and consultation

- ✓ Social Value Sponsor and Lead
- ✓ Key Department Heads
- ✓ Volunteers (if applicable)

External stakeholder engagement and consultation

- ✓ Patients
- ✓ Suppliers
- ✓ Partners
- ✓ Community

Documentary Review

- ✓ Policies/strategies/processes
- ✓ Financial and HR records
- ✓ Evidence of social value delivery
- ✓ Surveys



Silver – the categories

Plan

Focuses on your approach to the measurement of social value within your organisation.

15%

Demonstrate

Focuses on how you've gathered data and information to evidence your progress against your social value pledges and Key Value Indicators.

33%

Calculate

Focuses on the process of using your data and information to calculate the direct, indirect and hidden value.

33%

Eco System

Focuses on the extent to which your social value approach has influenced and benefitted your supply chain and partners.

7%

Report

Focuses on the transparency and legitimacy of your reporting against your social value pledges and Key Value Indicators.

12%



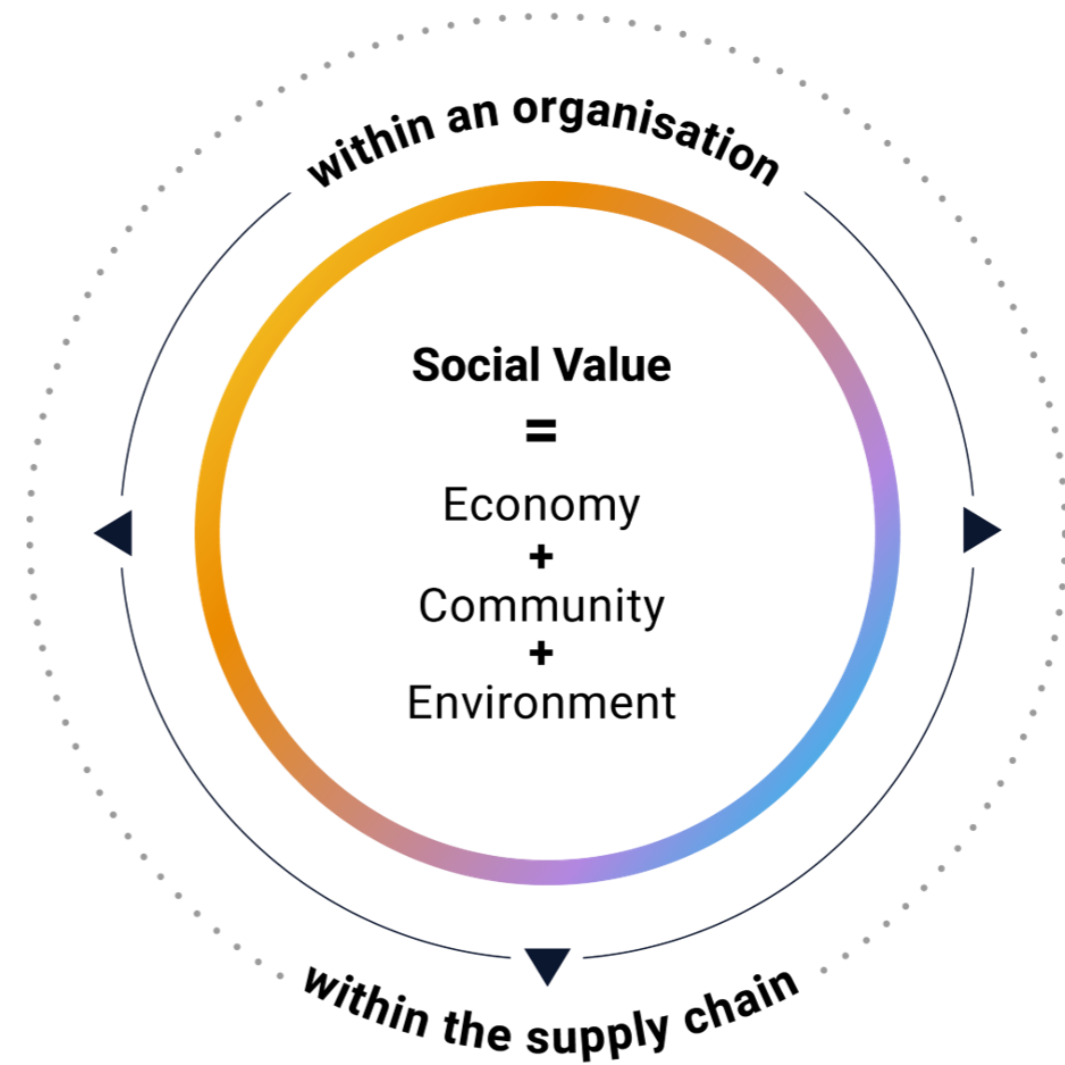


Sol Tannir,
Strategic Account Manager ,
Social Value Portal

“Mastering Social Value Measurement”



Measurement



About Social Value TOM System

Our Social Value TOM SystemTM of themes, outcomes and measures is the most established and trusted method for recording and reporting Social Value today.



Jobs

Opportunity
for all



Growth

Inclusive
growth



Social

Empowering
communities



Environment

Safeguarding and
restoring our world



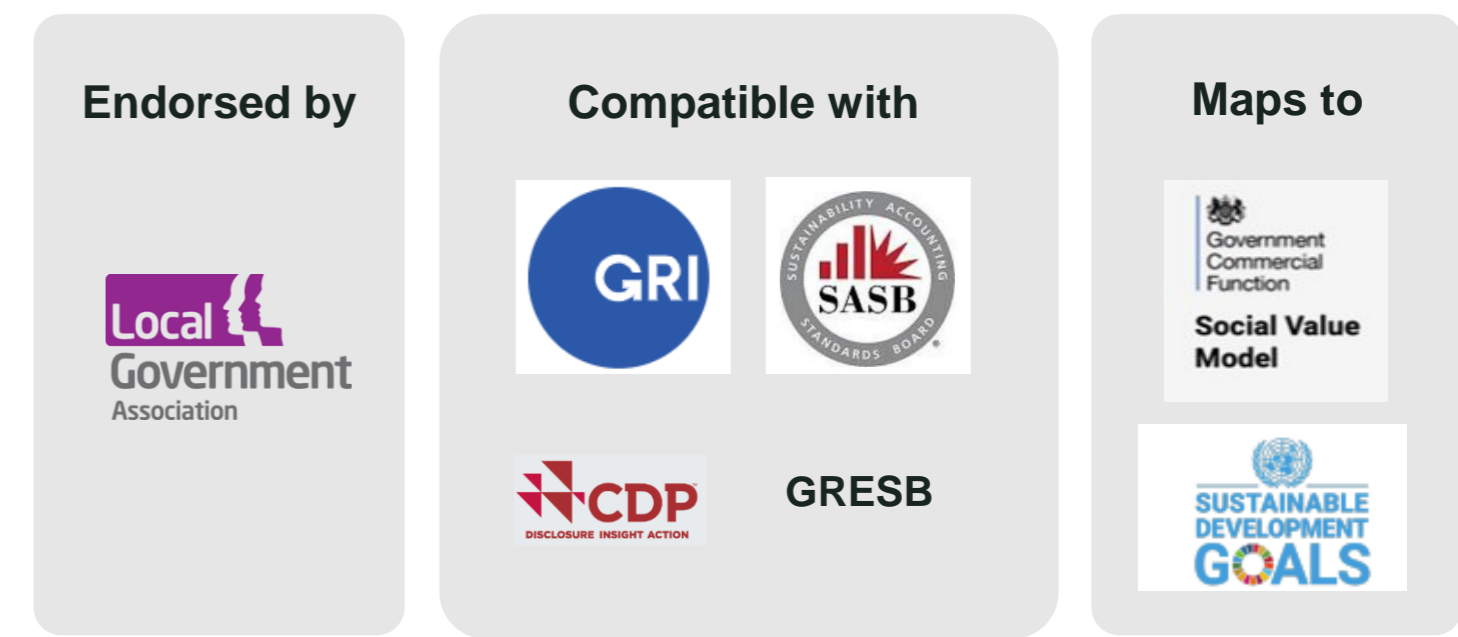
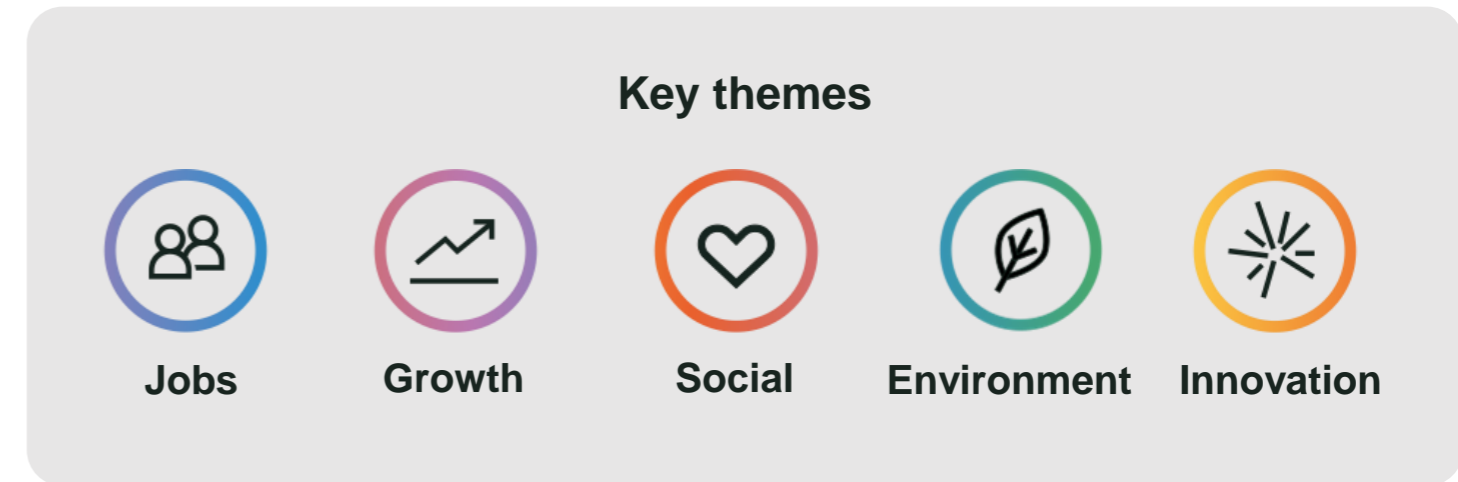
Innovation

New ideas to deliver
Social Value

The five key Social Value TOM SystemTM themes

Measuring Social Value within your organisation

- Built upon five key themes
- Evidence bids with validated data within one measurement system
- Endorsed by Local Government Association
- Widespread use supports benchmarking
- Maps to major external frameworks and the Central Government Social Value Model
- Compatible with major sustainability standards



Powered by robust data sources

TOM System in Action

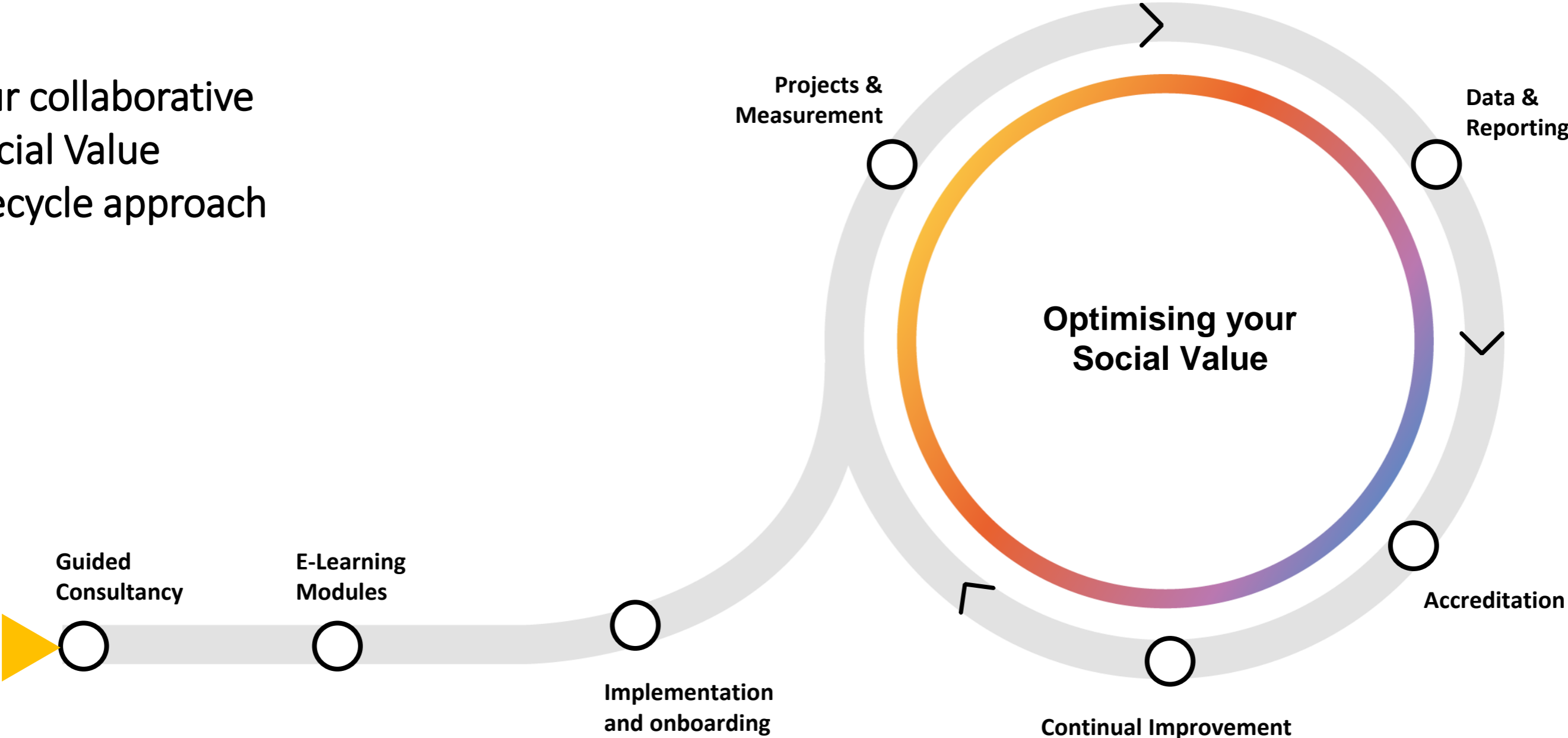


	Theme	Example Outcome	Example Measure	Unit	Proxy value	
	Jobs Local skills and employment 'for all'	More opportunities for disadvantaged people	# ex-offenders employed	Number of people FTE	£24,269	<div style="border: 1px dashed gray; padding: 5px; text-align: center;">SV£</div> <p>=</p> <div style="border: 1px dashed gray; padding: 5px; text-align: center;">Number of units</div> <p>X</p> <div style="border: 1px dashed gray; padding: 5px; text-align: center;">Proxy value</div> <p>Powered by robust data sources</p>
	Growth Supporting responsible local businesses	Improving staff wellbeing and mental health	# employees with access to wellbeing programmes	Number of people	£130.29	
	Social Healthier, safer and more resilient communities	More working with the community	# hours of local community volunteering	Number of hours	£16.93	
	Environment Cleaner and greener spaces and sustainable procurement	Carbon emissions are reduced	tCO ₂ e tonnes reduced	Tonnes of CO ₂ e	£244.63	
	Innovation Promoting new ideas and social innovation	Safeguarding the natural environment	Innovative measure to respond to the climate emergency	£ invested £ value of time invested	£	

Social Value in Health Excellence Programme - Lifecycle



Our collaborative
Social Value
lifecycle approach



Programme benefits

- ✓ Support a healthier, happier workforce, with a clear alignment between social value and your People Plan
- ✓ Build deeper engagement and connection with patients and communities, with the potential for enhanced care outcomes
- ✓ Stand out with employees and future talent as an ethical, socially focused organisation
- ✓ Clearly and credibly report your achievements
- ✓ Inform your strategic decision-making with evidence-based insights
- ✓ Provide robust, meaningful evidence in response to social value tender questions
- ✓ Compete across sectors with a clear understanding of the difference you make.

The programme at a glance



Social Value in Health
Bronze
'Springboard'

- ✓ Bronze SVQM® Health accreditation*
- ✓ Dedicated contact
- ✓ 10 hours of guided consultancy
- ✓ E-learning modules
- ✓ 1 year's membership NHS Arden & GEM Social Value Network

Save over 60%

*subject to meeting accreditation requirements



Social Value in Health
Silver
'Excellence'

- ✓ Silver SVQM® Health accreditation*
- ✓ Dedicated contact
- ✓ 15 hours of guided consultancy
- ✓ Social Value TOM System™ - tailored measurement project
- ✓ Annual Social Value report
- ✓ E-learning modules
- ✓ 1 year's membership NHS Arden & GEM Social Value Network

Save over 40%

*subject to meeting accreditation requirements



Social Value in Health
Bronze + Silver
'Excellence Plus'

- ✓ Bronze & Silver SVQM® Health accreditation*
- ✓ Dedicated contact
- ✓ 20 hours of guided consultancy
- ✓ Social Value TOM System™ - tailored measurement project
- ✓ Annual Social Value report
- ✓ E-learning modules
- ✓ 1 year's membership NHS Arden & GEM Social Value Network

Save over 45%

*subject to meeting accreditation requirements



Thank you



agem.socialvalue@nhs.net



[https://future.nhs.uk/
SocialValueNetwork](https://future.nhs.uk/SocialValueNetwork)



Social Value Network

